

# Improve Aftermarket Services With Documoto at World of Asphalt

**DENVER, March 8, 2022 (NewsWire.com) - Documoto**, a Denver-based software company specializing in digital publishing and interactive content management for equipment manufacturers, is pleased to announce how parts catalogs are a critical component of sales and customer support for many equipment manufacturers at the upcoming World of Asphalt and the co-located AGG1 Aggregates Academy and Expo on March 29-31, 2022.



The World of Asphalt and AGG1 Aggregates Academy and Expo, organized by the National Asphalt Pavement Association (NAPA), Association of Equipment Manufacturers (AEM), and National Stone, Sand, and Gravel Association (NSSGA), are held in Nashville annually. With over 10,000 attendees expected to arrive, the co-located event is projecting 400 exhibitors and 150 education sessions. Over three days, attendees in construction will be able to purchase equipment, products, and services from the show to enhance their heavy equipment businesses.

The Documoto team will present its software to attendees seeking product demonstrations illustrating how Documoto's solution helps equipment manufacturers create digital parts catalogs and improve the aftermarket sales and support experience. Additionally, equipment manufacturers attending the event can learn more about the benefits of using Documoto within their organization.

## **Some of the benefits of utilizing the Documoto software include:**

- An increase in online sales revenue
- Improved employee productivity and support time
- Streamlined parts distribution in real-time
- The ability to add and edit product documentation accurately
- A shorter order processing and shipping time
- A reduction in parts identification and machine downtime
- An enhanced customer support experience and wait time

Equipment manufacturers in construction who are looking to improve their aftermarket sales and support processes can learn more at level three, exhibit 1051, or by visiting <https://bit.ly/3pogpkg>.

## About Documoto

Documoto is a Denver-based software company with a vision to help equipment manufacturers win their aftermarket through superior customer experiences for their partners and customers. The company's product is an industry-leading SaaS solution that allows its customers to drive real innovation in their aftermarket. With Documoto, customers can create parts catalogs and related technical content; securely distribute that content over the web to any device in various languages; and find and order the right parts and products the first time, every time. Documoto customers are found throughout the globe and range from small manufacturers to some of the world's largest machinery companies and transit organizations.

Source: Documoto

## About Documoto, Inc

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Documoto is an interactive publishing solution that simplifies the selling, managing, and supporting of machine and equipment parts. Documoto is a software company with a vision to help equipment manufacturers "keep the world's machines working."

<https://documoto.com/>

## Company Address

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